



# STAR BULLETIN #4

## CEP LOCAL 87-M, SONG

April 9, 2008

## The torstar.com Ten

- Gang overboard
- Union will help
- Test of loyalty
- Our online future

### **Layoff notices**

We were saddened but not shocked to learn this week that Star management is laying off our 10 members in torstar.com. These are the production folks who work on our online paper. As you may recall from bargaining, they were brought into our main contract in January. Now they are to be gone by early July.

### **There to help**

We'll be meeting extensively with affected members and the company, beginning next week. We promise our best efforts to either help them find good jobs elsewhere at The Star, or to achieve the best severance packages we can negotiate. They've earned it.

### **Jobs available**

As the company itself has noted, there should be openings in not just Editorial but also Advertising and perhaps elsewhere for the kind of skill sets and ongoing work needs these folks have been using online. We expect Star management to be creative and flexible in maximizing chances for new jobs. We expect the torstar.com ten to be shown the same kind of loyalty they've demonstrated for years.

### **Who runs our Web site?**

We will oppose any attempt by management to just dump this work onto other employees. We will certainly fight any attempt to send the work of the torstar.com ten outside the building – to Torstar Digital or the Olive Network, for example. And we will be pushing for the creation of a coherent, sensible vision of our future online that we can all support.

Unit chair Maureen Dawson  
and the rest of your Guild executive